

Essential Curriculum for Journalism

- JN.11.10 The student will demonstrate an understanding of the history, ethics, law, business, and organizational structures of journalism in America.
- JN.11.10.01 Analyze the history of American media/journalism and explain how this history influences development of the school newspaper.
- JN.11.10.02 Demonstrate understanding of the ethical and legal issues that impact journalism in America and apply this understanding in developing a school news publication.
- JN.11.10.03 Demonstrate an awareness of current local, regional, national and international news and culture.
- JN.11.10.04 Demonstrate understanding of the key elements of “news” including timeliness, proximity, prominence, consequence, human interest, and conflict and apply this understanding to develop a school news publication.
- JN.11.10.05 Demonstrate an understanding of how newspaper staff are organized to develop a quality newspaper and apply this understanding to develop a school news publication.
- JN.11.10.06 Demonstrate an understanding of the economics of print journalism, including an understanding of the role and functions of the business staff, the function of market surveys, how to procure advertisements, the role advertising plays in publications, and the management of circulation data to ensure a self-sustaining news publication.
- JN.11.10.07 Demonstrate an understanding of the role of the student news publication in the community and its effect on its readership.
- JN.11.10.08 Demonstrate an understanding of the evolution of and relationship between print and electronic media.
- JN.11.10.09 Explore and discuss the career opportunities in journalism.
- JN.11.20 The student will demonstrate an understanding of the methods a journalist uses to collect information.
- JN.11.20.01 Employ various interviewing techniques.
- JN.11.20.02 Structure open-ended questions.

JN.11.20.03 Utilize research to craft questions.

JN.11.20.04 Create a comprehensive source list.

JN.11.20.05 Contact sources and conduct an effective interview.

JN.11.20.06 Use note-taking and/or electronic recording devices to capture source responses.

JN.11.30 Compose news stories, in-depth stories, feature stories, sport stories, editorials, opinion pieces, and/or photo-journalism pieces to produce a school news publication.

JN.11.30.01 The student will identify specific structural elements of journalistic writing and use these elements to create their own journalism compositions.

JN.11.30.02 Write independently for an extended period of time.

JN.11.30.03 Establish a controlling impression that conveys a clear and distinctive perspective or point of view on a subject and that reflects a sophisticated style.

JN.11.30.04 Maintain a consistent tone and voice through precise attention to syntax and diction.

JN.11.30.05 Include information on relevant perspectives (diction, word choice) to anticipate and address a reader's potential biases, misunderstandings, and expectations.

JN.11.30.06 Maintain a style consistent with Associated Press or another established journalistic stylebook.

JN.11.40 Demonstrate an understanding of the basic principles of design and layout of a newspaper and apply this understanding to develop a school news publication.

JN.11.40.01 Use dominance, unity, contrast, repetition, balance, and consistency in design of the school news publication.

JN.11.40.02 Incorporate consistent design elements to produce a variety of page styles.

JN.11.40.03 Utilize appropriate traditional and electronic resources, graphics, and formatting techniques to enhance a final product.

JN.11.50 The student will demonstrate the ability to control language by applying the conventions of Standard English in writing and speaking.

JN.11.50.01 Self-edit and revise writing using the conventions of Standard English as dictated by the genre chosen.

JN.11.50.02 Independently recognize and improve sentence variety, syntax, word choice, and tone.

JN.11.50.03 Choose a level of language, formal to informal, appropriate for a specific audience, situation, or purpose.

JN.11.60 The student will demonstrate the ability to evaluate the content, organization, and language use of texts.

JN.11.60.01 Analyze and evaluate one's own writing.

JN.11.60.02 Analyze and evaluate peer writing

JN.11.60.03 Analyze and evaluate professional writing.

In addition to all previous indicators the following apply to advanced journalism students.

JN.11.70 The student will demonstrate the ability to perform as an effective leader in the production of a school news publication.

JN.11.70.01 Edit and provide feedback to other students' work.

JN.11.70.02 Delegate individual production tasks to other students.

JN.11.70.03 Contribute to the establishment and maintenance of staff deadlines.

JN.11.70.04 Establish and maintain the style of the publication

JN.11.70.05 Oversee the production budget and demonstrate fiscal responsibility regarding the news publication.

JN.11.70.06 Evaluate the production process and set goals for possible improvements.